

# BENELUX GOLF FAIR



NEWSLETTER - 2 -

for visitors

September 21, 2008

Dear Sir or Madam,

We are pleased to inform you about the coming exhibition. On behalf of the participants we want to invite all professionally interested parties to sign in as a visitor. Many have already done so and will receive their ticket by e-mail mid October.

## What is the Benelux Golf Fair?

The fair is open to buyers, shop managers and their staff, and for those who are professionally interested in golf:

Shops on course - golf and sports retail - web shops - golf professionals - golf course operators - club officers - companies for course construction and maintenance - and others

## What offers the BGF to visitors?

A unique and annual moment for purchasing, introduction to new products and networking in the areas of:

Golf equipment and accessories - Apparel (technical/fashion) - Golf Shoes - Trolleys and bags - Gift items and golf prizes - Paying systems - Training tools - Teaching and DVDs - Books about golf - Artificial grass and greens - Course infrastructure and maintenance - Drivingrange supplies - Buggies - Golf Media - etc.

## Where and when

Benelux Golf Fair 2008 again at Golf Location AmstelBorgh-Borchland, along the A2 motorway and almost next to Amsterdam Arena. Free parking on site.

October 20 - Monday 10:00-17:30 am / 17:30-19:00 pm Happy Hour!

October 21 - Tuesday 10:00-17:00 pm

## Already ordered your free ticket?

Would you like to visit Benelux Golf Fair (again), then we ask you and any co-visitors to register in advance for the coming fair. This enables the organization to be prepared for the number of visitors. The personal ticket is sent in time by e-mail. Go to Bezoekers (Visitors) on [www.beneluxgolffair.nl](http://www.beneluxgolffair.nl) and complete your registration form for 2008!

## BGF Award

For this award all exhibitors can nominate a novelty from their collections. Each visitor may during the fair vote for his or her favorite item. The exhibitor with most votes is winner and will get, next the glory and editorial attention in the golf magazines, also a sum of money.

Among the visitors who have chosen the winning item five prizes of €100 each - will be raffled. All prizes are provided by the DGIA (Dutch Golf Equipment Importers

## GOLF FAIR news

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### **GEM, striking electro car**

Range KING is now dealer of an ultra-modern electro concept, the GEM: acting as a buggy or maintenance car on the course, or driving on the road (45km)! These utility cars from the Chrysler organization come in a wide variety of types, for two or more passengers. See [www.divaco.com](http://www.divaco.com) for an idea, when interested contact: RANGE RANGE BV, 31 (0) 23 562 3855 - [info@rangeking.nl](mailto:info@rangeking.nl) [www.rangeking.nl](http://www.rangeking.nl)



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### **Golfers World importer PowaKaddy**

With effect from July 1, 2008 Golfers World BV is importer of PowaKaddy, a valuable addition to their broad ("one-stop-shop") range. PowaKaddy electric trolleys are available as "compact" or "all terrain" (bestseller Freeway from € 859), also stable matching golf bags (from € 185) and accessories. Service and maintenance are completely outsourced to the Trolley Service Nederland in Eemnes, the specialists in this field. Sales Info: 0186-636344 - [info@golfersworld.nl](mailto:info@golfersworld.nl)

Association).

### Which exhibitors already joined in?

The (preliminary) exhibitor list 2008 is now published on the site. For efficient planning, we advise buyers to make their appointments prior to the fair.

We will be happy to welcome you on the Benelux Golf Fair!

team **Holland Golf Events**,

Organizers of

Golf Fashion Fair: August 25, 2008

Benelux Golf Fair: October 20-21, 2008 - Amstelborgh-Borchland/Amsterdam

Amsterdam Golf: March 6-8, 2009 - Amsterdam RAI



[exhibitors](#) | [brands](#) | [suppliers](#) | [hotel package](#)  
[impressions](#) | [practical information](#):

[www.BeneluxGolfFair.nl](http://www.BeneluxGolfFair.nl)

[www.powakaddy.co.uk](http://www.powakaddy.co.uk)

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***Botticelli Golf for the Benelux***  
*The Italian brand Botticelli Golf asked Rimido Agents & Advies from Mijdrecht as an agent for the Benelux. Through selective distribution exclusivity will be protected. The 2009 collections Men/Women will be presented at the Benelux Golf Fair (clothing-footwear-accessories).*

*for info: 31 (0) 6 52 555 650*

[infobnl@botticelligolf.com](mailto:infobnl@botticelligolf.com)

[www.botticelligolf.com](http://www.botticelligolf.com)

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**20 and 21 October**  
**Mon 10:00-17:30 / 19:00**  
**Tue 10:00-17:00**

**Want to visit (again)?**  
[Register NOW for BGF 2008!](#)

**Missed any BGF news?**  
Check our site!