

# BENELUX GOLF FAIR



NEWSLETTER - 1 -

For visitors

3 september 2008

Dear sir, madam,,

The first edition of the Golf Fashion Fair was a success. For exhibitors, buyers and the organization a good reason to see a sequel in 2009, for those who did not visit or participate a second chance. The media reported the following:



## Golf Fashion Fair has good start

On Monday, August 25 was the first Golf Fashion Fair (GFF) will be held in golfcomplex Amstelborgh around the Amsterdam Arena. The sixteen exhibitors from forty brands of clothing, shoes and accessories were satisfied with the design of the new salesfair for the golfbranche. The GFF meets the need for the earlier ordering for clothing, shoes and accessories.

The organization looks back to a successful first edition. Most visitors had previously agreed and were enthusiastic about the efficient and convenient way of shopping in a pleasant environment. The GFF is no a substitute fair. That means that on the Benelux Golf Fair fashion brands are also present.

[From: Sportcult Actueel 27 August), the digital newsletter ed. Summit]

## Greenscore goes for Pink Ribbon Golf

GreenScore is proud to introduce the Pink Ribbon Golf collection in the Netherlands on the Benelux Golf Fair 2008.

Accessories and apparel are designed to increase awareness of the fight against breast cancer. Through the purchase of Pink Ribbon Golf products is a charity supported: 10% of the selling price (excluding tax) of each item goes to a national fund.

For more information: [info@greenscore.nl](mailto:info@greenscore.nl) or 0650 995 825

## Vist BGF

Many interested parties from the golf branche have already registered through [www.beneluxgolffair.nl](http://www.beneluxgolffair.nl) Please fill in the form no later than October 15. Tickets are then send in time by e-mail. For further practical information please consult the site. From mid-september on, the provisional exhibitors list will be published online. For efficient planning, we advise the buyers to make in time appointments with these suppliers.

See you at the Benelux Golf Fair!

Team Holland Golf Events

Organizer of:

Golf Fashion Fair: August 25, 2008

Benelux Golf Fair: October 20-21, 2008 Amstelborgh-Borchland/Amsterdam

Amsterdam Golf: March 6-8, 2009 Amsterdam RAI

## GOLF FAIR

news

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*MONSIE took over the brands Crossways and Chiberta from Vlasman Agencies. Both were present as an exhibitor at the Golf Fashion Fair*

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*Nienke Nijenhuis developed in cooperation with LEMONFIELD, the new (golf) brand for women, a surprising young line:*

*Nienke for Lemonfield.*

*Did you not have a chance to meet this distinctive newcomer at Amsterdam Golf or Golf Fashion Fair, on the Benelux Golf Fair a new chance!*

[Www.lemonfield.nl](http://www.lemonfield.nl)



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*X-TEND (including the Swedish brand Craft) represents from this season on Cutter & Buck. The company Toema is responsible for the sales and introduced the new collection at the GFF, also present on BGF [info@x-tend.net](mailto:info@x-tend.net)*



**exhibitors**  
**brands**  
**suppliers**  
**hotelarrangement**  
**impressions**  
**practical information:**

**[www.BeneluxGolfFair.nl](http://www.BeneluxGolfFair.nl)**



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*Röhnisch from Sweden (formerly repr. by Van Harselaar Sport), is now hosted by DGG International from Oosterhout. Which gives them a ladies fashion line as complement to their men's brand Ian Poulter Design. DGG will also participate in the Benelux Golf Fair [www.dggnederland.nl](http://www.dggnederland.nl)*



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***Monday & Tuesday  
20-21 October  
Want to visit? Register now!***

Adres wijzigen / Uitschrijven  
Hosting door YourMailingListProvider